

Rosie Feinbloom

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EDUCATION

Washington University in St. Louis, Olin School of Business

St. Louis, MO

Bachelor of Science in Business Administration

Expected May 2024

- Majors in Finance and Organization and Strategic Management | Minor in English
- Cumulative GPA: 3.84/4.00 | Honors: Dean's List (FL 2020, SP 2021)

Cranbrook Kingswood Upper School

Bloomfield Hills, MI

June 2020

- Cumulative GPA: 3.90/4.00
- Honors: Honor Roll every year; Dean's List all semesters; selected as student representative on Conduct Review Board (12)

EXPERIENCE

Summer@INSEAD: The Business School for the World

Fontainebleau, France

Summer International Business Academy for High School Students

July 2019 – August 2019

Student and CEO of Maywood Cycles (simulated bicycle company)

- Led the reconstruction of the organizational strategy, financial plans, and marketing approach with team to increase sales, improve productivity, and strengthen company culture; resulted in first place win over 16 competing groups

1776 Startup Network

Philadelphia, PA

Julian Krinsky Camps and Programs Intern

July 2018 – August 2018

- Created a six-week "Accelerator" class that culminated in a product pitch competition for new entrepreneurs
- Produced and presented a SWOT analysis of the company to executives to encourage the company to focus on both "wet" and "dry" labs along the East Coast instead of expanding west

The Parade Company

Detroit, MI

Volunteer

June 2016 – June 2020

- Interned with the Director of Finance to reconcile invoices, file documents, handle cash and checks, and organize statements

LEADERSHIP & PROFESSIONAL DEVELOPMENT

Royal Bank of Canada (RBC) Capital Markets

United States & Canada

U.S. Women's Advisory Program

October 2021 – Present

- The 2021-2022 RBC Capital Markets US Women's Advisory Program is a selective, industry-leading early insight and professional development program for outstanding female sophomore students interested in pursuing a career in finance.

Student Tour Leader – Washington University in St. Louis

St. Louis, MO

WashU Student Tour Guide

May 2021 – Present

- Serve as a campus tour ambassador to promote key features and selling points of Washington University; respond to parent inquiries and ensure students understand the core values of the university

Olin Peer Ambassador – Washington University in St. Louis

St. Louis, MO

Olin School of Business Representative

December 2020 – Present

- Provide academic, social, and professional guidance to Olin freshmen during their transition to the business school

Forté Foundation

St. Louis, MO

College Fast Track to Finance Conference & Undergraduate Campus Leadership Summit

September 2021 – October 2021

Forté: More Women Leading, Career Ready Certificate

Issued October 2021

- Completed professional development activities on topics including personal brand, professional values, and exploration of business careers and educational paths; aligned with NACE Career Readiness Competencies.
- Engaged in Forté community discussions to support personal and peer development of women on the path to leadership.

Model United Nations – Cranbrook Kingswood Upper School

Bloomfield Hills, MI

Member (9,10), President (11,12)

September 2016 – June 2020

- Taught and mentored delegates in developing their writing, speaking, and collaboration skills
- Debated at regional and international conferences; won four regional and two international awards

Detroit Thanksgiving Day Parade

Detroit, MI

Distinguished Clown Corps

November 2011 – Present

- Volunteer as a Junior Jester and Distinguished Clown for ten years; distribute beads to spectators during Thanksgiving Day parade on Detroit's historic Woodward Avenue, boosting morale in the city and giving back to the community

OTHER ACTIVITIES, SKILLS, & INTERESTS

Activities: Delta Sigma Pi (Alpha Chi Chapter)

Skills: Leadership, Organization, Quick-Learner, Time-Management, Public Speaking

Interests: Award-Winning Tennis Player, Writer, & Photographer; Travel, Musical Theatre, & Wildlife Conservation Enthusiast